

AGENDA

3rd Edition



APRIL 9, 2026
EROS HOTEL,
NEW DELHI

REGISTER NOW



- 10:45 AM - 11:15 AM Opening Keynote: **Beyond Headlines: The Rise Of Digital Influence**
Dr Annurag Batra, Chairman and Editor-in-chief, BW Businessworld and Founder, exchange4media group
- 11:15 AM - 11:45 AM Panel Discussion 1: **Reimagining Corporate Storytelling In Fragmented Media World**
Runa Ahlawat, Head Communications, Morris Garages India
Gaurav Singh, Head Corporate Communications, DLF Home Developers
Kasturi Paladhi, Head External Communications & Social Media, Hindustan Coco Cola
Rahul Gupta, Head Corporate Communications & PR, Shiprocket
Moderator: Resham Suhail, Senior Editorial Lead, BW Disrupt
- 12:00 Noon - 01:00 PM **AWARDS CEREMONY**
- 01:00 PM - 02:00 PM **NETWORKING LUNCH**
- 02:00 PM - 02:45 PM Panel Discussion 2: **The AI Advantage: Rewiring The Communications Playbook**
Akanksha Jain, Assistant Vice President- PR & Communications, Swiggy
Shilpashree Muniswamappa, Director - ESG & Communications, Colgate-Palmolive (India)
Nitika Khanna, Director Marketing & Communications, Sarovar Hotels
Medha Dipi, Head of Communications, TECNO Mobile
Shonali Chakravarty, Head Entrprise Tech & Comms (ISG & SSG), Lenovo Asia Pacific
Aanchal Jain, Director - Corporate Affairs at Mars India (Petcare)
Moderator: Abhishek Gulyani, Managing Director India, Zeno Group
- 02:45 PM - 03:30 PM Panel Discussion 3: **Purpose, ESG & The Politics Of Corporate Communication**
Nishant Shukla, Head- Marketing & Communications, LNK Energy
Subir Moitra, Senior Advisor - Market Ecosystems, Grant Thornton Bharat
Vivek Sharma, Head Public Relations & External Communications, Adlift India
Ajey Maharaj, Senior Vice President & Head Corporate Communications & PR, Fortis Healthcare
Sonal Singh, Head Corporate Communications, Jindal Stainless
Moderator: Dr Samir Kapur, Director, Adfactors PR
- 03:30 PM - 04:15 PM Panel Discussion 4: **Reputation As Capital: Why Corporate Communications Now Shapes Enterprise Value**
Shaili Arjani, Deputy Vice President, CSR & Communication, Kotak Mahindra Bank
Asawari Sathaye, Director – Communications and Patient Advocacy OPPI
Apeksha Mishra, VP, Head Corporate Comms & Content, Policybazaar.com
Dr. Harday Gupta, Founder, The Right PR
Madhurima Bhatia, PR Head & Media Engagement & Partnerships - India & APEC, Ipsos India
Moderator: Reema Bhaduri, Senior Editorial Lead, BW Marketing World
- 04:15 PM - 05:00 PM Panel Discussion 5: **The Always-On Crisis: Navigating Reputation In The Age Of Viral Narratives**
Tehseen Zaidi, Communications specialist Syngenta Group - IT & Digital
Amrit Anand, Associate Director & Head Communications, Zupee
Ranjini Chalam, Head - Corporate Communications and CSR, Indus Tower
Ankush R. Chawla, Head - Communications, Kati Patang
Moderator: Resham Suhail, Senior Editorial Lead, BW Disrupt
- 05:00 PM - 05:45 PM Panel Discussion 6: **India's Trust Economy: Building Credibility In Hyper-Connected Nation**
Diana Fernandez, Founder & Group CEO - Bloomingdale Public Relations
Ena Chakravorty, Communication & CSR Director, Roadis India
Rahul Gossain, Chief Strategy & Brand Officer (CSBO), JSA
Anchal Singhal, Marketing Head , Gulshan Group
Mou Chakravorty, Director Marketing Communications, Deloitte
Moderator: Reema Bhaduri, Senior Editorial Lead, BW Marketing World
- 05:45 PM - 06:25 PM Panel Discussion 7: **The Silence Strategy: The Power Of What Brands Don't Say**
Nandini Chatterjee, Former Chief Marketing and Communications Officer, PwC
Sarvesh Tiwari, Founder & Managing Director, PR Professional
Charu Pragya, Lawyer, Supreme Court of India, Communication Coach, National Spokesperson BJP
Moderator: Ruhail Amin, Senior Editor, BW Businessworld
- 06:25 PM - 08:00 PM **AWARDS CEREMONY**
- 08:00 PM Onwards **CELEBRATORY DINNER**

POWERED BY



EVENT PARTNERS

