



NOV 19, 2025 | EROS HOTEL, NEW DELHI

A G E N D A

08:30 AM	Registrations
10:00 AM	Opening Keynote - Dr Annurag Batra , Chairman & Editor-in-Chief, BW Businessworld & Founder exchange4media Group
10:15 AM	Keynote Address - Why Successful Partnerships are Driven By A Sense of Ownership, Trust and Intent, Not by Clauses in a Contract Anil Singh , Founder & Managing Director, Procam International
10:45 AM	Keynote Address - Demand vs. Capacity: Why India Needs More Purpose-Built Exhibition Infrastructure to Compete Globally Description: Exploring the widening gap between rising industry demand and the limited number of world-class exhibition centres M.Q.Syed , Founder and Chairman Managing Director, Exhicon Group of Companies
11:00 AM	Panel 1 - Experiential Strategies That Build Brand Trust Description: How meaningful experiences, not marketing messages are becoming the new drivers of brand trust Dhruv Dhavar , Founder Inextis Events Sushma Gaikwad , Co-Founder, Wizcraft MIME and Ice Global Chetan Chitkara , President, Experiential Business, The Max (Tribes Communication) Amit Gujral , Marketing Expert (Ex-CMO JK Tyres) Alok Chander , CMO, HFCL Ltd Chehneet Kaur , Sr. Correspondent, exchange4media
11:45 AM	Keynote Speaker - Have Events changed the landscape of political campaigning Description: A look at how large-scale events, rallies and narrative-driven spectacles have transformed political campaigning in the country Lalitt Gattani , Chief Executive Officer, Showcraft Global (Showcraft Productions Pvt.Ltd.)
12:00 PM	Fireside Chat - Why Experiential Matters Now? Rabindra Narayan , Founder, MD & President, GTC Network
12:20 PM	Panel 2 - How Tech Innovation Is Transforming the Event Landscape Description: From registration to storytelling, how event planners are embracing tech to scale creativity Ruchin Kohli , Founder, Occasion Xperts Pvt Ltd, VP, North, EEMA RJ Simran , Veteran Radio Jockey & Media Professional Parag Anand , Director, Benson Trophies Nanni Singh , Chief Executive, ShowCase Events (Moderator)
1:00 PM	Keynote - Isha Chaturvedi , Partner - Cold Love Ice Creams, Operator F&B vertical - Favcy Venture Builders
1:15 PM	How Live Events Are Fueling Tourism, Jobs and City Economies Description: Tracing the real impact of concerts/ live events on urban economies and why cities are now competing to become event destinations Rajeev Jain , Founder & Director, Rashi Entertainment Ltd Rajat Uppal , Business Head, BAE, ABP Network Shaju Ignatius , Chief Evangelist, Live Events, Laqshya Media Group Ruhail Amin , Sr Editor, BW Businessworld & exchange4media Group
1:45 PM	Lunch

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- 2: 15 PM** **Panel 3 - Beyond the Big Fat Wedding: The New Rules of India's Wedding Market**
Description: What's changing in budgets, expectations and the way couples plan their big day
Rituraj Khanna, CEO, Q Events
Saurabh Singhal, Director, GKS EVENTS by Girdharilal Kedarnath & Sons
Rajnish Rathi, Publisher-Editor, Wedding Affair Magazine
Mohamad Ghous, Director Amsa Group
Manvi Gandotra, Founder 1Plus1 Studio
Tejwannt Singh Lamba, Founder, VanVivaha Expotainment Pvt Ltd
Lalit Jain, Founder, Lakshurious
Rachit Jain, Founder, Meri Bhakti, Director, Rashi Entertainment
Ojasvita Trivedi, Editorial Lead, BW Businessworld
- 3:00 PM** **Blueprints for Impact: Safer, Greener Events**
Siddhartha Chaturvedi, Founder & CEO of Event Crafter and Chair of EEMA's Health, Safety & Environment Committee
- 3: 15 PM** **Making Experiential Find Its Way In Mainstream Media**
Manish Porwal, Managing Director, Alchemist Marketing Solutions Group
- 3: 30 PM** **Manoj Adlakha**, Founder and CEO, RedBeryl Lifestyle Services Private Ltd
- 3: 45 PM** **Panel 4 - Stagecraft and Soul: What It Takes to Hold a Room in the Age of Distraction**
Description: A deep dive into the evolving performance skills, audience insight, and presence required in today's hosting
Siddharth Kannan, Youtube Sensation, Trending Host & Face Of New Media
Ravin Kundu, Emcee and Public Speaker
Sanchali Arora, Global Emcee & Presenter, Moderator, Actor, Content Creator
Krishna Verma, Anchor, Singer
Anurima Mitra, Anchor, Scriptwriter
Ridansha Arora, Emcee
Ratnika Vyas, Model, TV Presenter, Influencer
Aditya Malik, Emcee, Visual Experience Creator, Script Writer
RJ Amar, Anchor/ RJ
Ojasvi Kapoor, Correspondent, Loudest.in (Moderator)
- 4: 30 PM** **Keynote - India 2030: The World's Fastest-Growing Experience Economy**
Description: What's driving exponential growth in events, live entertainment, weddings and brand activations
Sabbas Joseph, Co-Founder & Director, Wizcraft Group
- 4: 45 PM** **When Learning Becomes an Experience, and Knowledge Becomes a Brand**
Sudhakar Rao, Director ICFAI Group
- 5:00 PM** **Arun Samuel**, Chairman and Managing Director, Wings Brand Activation Pvt Ltd
- 5: 15 PM** **The Indian Concert Boom: What's Fueling Demand and What Comes Next?**
Rahul Shaw, Chief Experiences Officer, NDTV
- 7:00 PM** **Awards Inaugural Address - Dr Annurag Batra**, Chairman & Editor-in-Chief, BW Businessworld & Founder exchange4media Group
- 7:15 PM** **7th Annual BW Applause Awards Ceremony**

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