# **BW RETAILWORLD**

**Nomination Form for BW Retail Reboot 2025**

**Section A: Basic Details**

**Category Name:**

Name of Entrant:

Contact Details of the Entrant:

Designation:

Agency Name:

Brand Name:

Email ID:

Oﬃce address (if any):

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**Section B:**

1. Briefly explain how your achievements demonstrate excellence in that particular category/ campaign.
2. How are you taking steps towards sustainability, if any? This could involve eco-friendly packaging, ethical sourcing practices, or energy-efficient operations. If so, highlight these efforts and their impact.
3. Are there any reports or media mentions that further support your achievements or nomination?

1. Highlight any innovative strategies or practices implemented to enhance the customer experience. How do these innovations differentiate you from competitors? How are you leveraging tech to drive growth?
2. Is there any additional information you believe strengthens your nomination? This could include awards or recognition received, industry partnerships forged, or contributions to the overall retail ecosystem.
3. How does your brand's vision and leadership philosophy contribute to a robust retail ecosystem in India?
4. What has been your growth in terms of revenue in the last fiscal year? (percentage or numbers).
5. What has been your expansion strategy in terms of geographical or product portfolio?

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