

**March 27, 2024**  
**The Imperial,**  
**New Delhi**



**Building Generative AI  
for Bharat**

**Can India Become the Gen AI  
Capital of the World?**

## AGENDA

<b>9:00 AM - 9:30 AM</b>	<b>Registration and Networking Breakfast</b>
<b>9:45 AM - 10:15 AM</b>	<b>The Big Picture Address The Future of AI in India: The Technology for All Technology</b> <b>Dr. Annurag Batra</b> , Chairman & Editor-in-Chief, BW Businessworld & Founder, exchange4media.
<b>10:15 AM - 10:45 AM</b>	<b>Opening Headline Address Gen AI Trends that are Shaping India: Challenges &amp; Opportunities for Businesses</b> <b>Sandip Patel</b> , Managing Director, IBM India & South Asia
<b>10:50 AM - 11:10 AM</b>	<b>Leadership Insight Tilakraj Parmar</b> , Co-Founder & CEO, QX Lab AI
<b>11:15 AM - 11:30 AM</b>	<b>Spotlight Sudhakar Rao</b> , Director, ICFAI Group
<b>11:35 AM - 12:00 PM</b>	<b>Spotlight Vishnu Vardhan</b> , CEO & Founder, VIZZHY INC
<b>12:05 PM - 12:55 PM</b>	<b>Panel Discussion 1 Success Stories of Gen AI Implementation Across Indian Industries</b> <b>Lily Prasad</b> , Chief Technology Officer, Food Safety and Standards Authority of India <b>Madhav Bissa</b> , Program Director, nasscom ai <b>Santanu Bhattacharya</b> , Scientist, MIT Media Lab <b>Ramit Arora</b> , Co-Founder & President, Biz2Credit <b>Upendran Nandakumar</b> , Founder & CEO, AyatiWorks Technologies <b>Session Chair Nishith Pathak</b> , Global Lead- Architecture & Innovation, DXC Technology
<b>1:00 PM - 2:00 PM</b>	<b>Networking Lunch</b>
<b>2:00 PM - 2:20 PM</b>	<b>Leadership Insight</b> <b>Arjun Prasad</b> , Co-Founder & Chief Strategy Officer, QX Lab AI
<b>2:20 PM - 2:35 PM</b>	<b>Special Address Addressing Challenges &amp; Seizing Opportunities Considering Legal, Policy and Regulatory Implications of Generative AI</b> <b>Dr. Pavan Duggal</b> , Advocate, Supreme Court of India; Chief Executive, Artificial Intelligence Law Hub
<b>2:35 PM - 3:20 PM</b>	<b>Panel Discussion 2 Gen AI Ethics, Privacy and Trust: Building Consumer Confidence in India</b> <b>Sanket Atal</b> , Managing Director, India Site, Operations and Technology & Product, Salesforce India <b>Narasimha M</b> , Vice President & Head Data Science SBU, MakeMyTrip <b>Shruti Kharbanda</b> , Founder, Invincible Robo League, Robotics & AI Chair (Northern Region), Indian Chamber of Commerce, Angel Investor, Mentor, Startup India <b>Session Chair Wg Cdr S Sudhakaran (Retd)</b> , Managing Director & Chief Executive Officer, QuGates Technologies
<b>3:20 PM - 4:00 PM</b>	<b>Panel Discussion 3 Emerging Trends in Gen AI Startup Landscape</b> <b>Ayush Singhal</b> , Founder & CEO, CodeMate.ai <b>Deepak Thomas</b> , Founder & CEO, SVAYO <b>Hariom Seth</b> , Founder, Find Inc <b>Chetan Bansawal</b> , Co-Founder & CEO, Samajh.AI <b>Meher Patel</b> , Founder, Hector <b>Session Chair Faisal Kawoosa</b> , Founder and Chief Analyst, Techarc

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**4:00 PM - 4:45 PM**

**Panel Discussion 4 Gen AI and Cybersecurity: Protecting Against New Age Threats**

**Ritesh Chopra**, India Director, Norton  
**Rahul Tyagi**, Co-Founder, Safe Security  
**Raghav Sehgal**, Co-Founder & Head of Sales, a21ai, Inc.  
**Chitij Chauhan**, Director of Security, Allbound Incorporation  
**Rohan Vaidya**, Head India & SAARC Region, CyberArk  
**Session Chair Roopali Mehra**, Governing Council Member, Global Cybersecurity Association

**4:45 PM - 5:30 PM**

**Panel Discussion 5 Gen AI in Business: Unlocking Innovation and Efficiency**

**Rahul Veerwal**, Founder & CEO at GetWork  
**Amitabh Roy Chowdhury**, Executive Director and COO, Prisma AI  
**Gaurav Juneja**, Chief Revenue Officer, Kapture CX  
**Pawan Prabhat**, Co-founder & President, Shorthills AI  
**Mangesh Panditrao**, Board Member, Chief AI Officer, graas  
**Sundar Ramaswamy**, Senior VP & Head of CoE - AI/Analytics, Happiest Minds Technologies  
**Session Chair Anubhav Srivastava**, Head AI, Stupa Sports Analytics

**5:30 PM - 6:00 PM**

**Panel Discussion 6 The Power of Gen AI: An outlook of Gen AI's Current & Future Transcending Capabilities Worldwide**

**Mandaar Mukesh Giri**, Founder, Rare Labs  
**Animesh Sameul**, Co-Founder and CEO, E42  
**Nitant Tiwari**, Director - SAP, Data Engineering, Analytics, Tredence Inc  
**Praveer Kochhar**, Co-founder & CTO, KOGO AI  
**Session Chair Murugaraj P**, Cofounder & CTO, ILM AUDIO

**6:00 PM - 6:45 PM**

**Panel Discussion 7 Harnessing Gen AI powered personalization for exceptionally tailored experiences.**

**Praveen Bhadada**, Head of Generative AI, Persistent Systems  
**Jigar Gupta**, Head of Product, RagaAI Inc  
**Arjun Reddy**, Co-Founder, HaiVE  
**Lokesh Nigam**, CEO and Co-founder, Konverz.ai  
**Karthikeyan Girijanandan**, Senior Director - Engineering, Ascendion  
**Session Chair Kiran Kuchimanchi**, President - Digital Engineering Services, Cigniti Technologies

**06:45 PM - 7:15 PM**

**Panel Discussion 8 Investing in AI Startups: Perspectives from Venture Capitalists & Angel Investors**

**Deepak Sharma**, Co-Founder & Managing Partner, India Accelerator  
**Kapil Kotnala**, Vice President, Investments, Mumbai Angels  
**Session Chair Tapan Sangal**, Founder, MAI Labs

**7:15 PM - 7:45 PM**

**Panel Discussion 9 Gen AI in Creativity - Gen AI's impact on the media mix landscape**

**Deepali Naair**, Group CMO, CK Birla Group  
**Rajiv Dubey**, Head of Media, Dabur  
**Sumeer Mathur**, Chief Strategy Officer, Dentsu Creative  
**Session Chair Reema Bhaduri**, Editorial Lead, BW Businessworld

**7:45 PM - 8:15 PM**

**Closing Keynote Address** **Sunil Gopinath**, CEO, Rakuten India

**8:15 PM - 8:30 PM**

**BW Gen AI Leadership Awards**

**8:30 PM - 8:35 PM**

**Summit Closing Address**