

BW BUSINESSWORLD

BW People

Summit Theme



**Unlocking
the future
of HR**

Saturday, 27 May 2023

Aloft New Delhi Aerocity



#HRExcellenceAwards

**CELEBRATING THE BEST
HR PRACTICES**

BW DISRUPT
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BW People

BW WELLBEING

BW LEGAL WORLD

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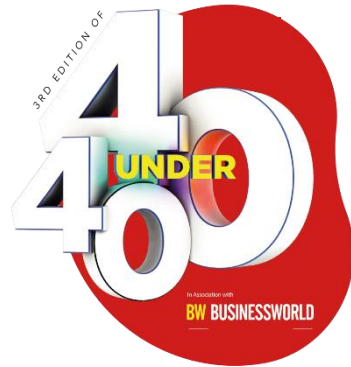
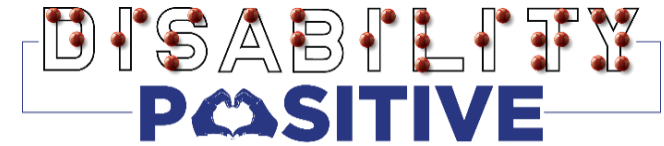
About Community **BW**People

BW BUSINESSWORLD

BW People is BW Businessworld's exclusive HR community that carries a legacy of four years. It boasts an active webpage that imparts the latest insights of erudite CEOs, corporate HRs, recruitment and staffing firms, HR tech providers, solutions companies, government skilling organizations and NGOs. The community also airs on BW TV and organizes marquee events like the 'HR Excellence Summit & Awards, 'L&D Excellence Summit and Awards' 'HR 40 under 40' 'CEO and CHRO Conclave' among others, to celebrate the emerging advancements and pioneers in the industry. The community caters to fresher, job seekers, employers, employees, policymakers, service providers and each person related to the job market and the HR community.

Other IPs by **BW**People

BW BUSINESSWORLD



Media Reach



Audience

BW BUSINESSWORLD

- C- Level Professionals
- CHROs
- HR Leaders & Managers
- Compensation & Benefit Leaders
- Talent Acquisition Leaders
- L & D Leaders
- Culture Leaders
- HR Tech
- Policy Makers
- Academia
- Tech Providers
- Industry Chambers & Associations
- Investors
- Founders
- Insolvency Professionals
- Management Professionals
- Regulators
- Resolution Professionals
- Tax Professionals
- Lawyers
- Allied HR professionals

Why Partner with BW People

BW BUSINESSWORLD

Featured Speakership & Sponsoring Opportunity for Your Leadership.

Branding and Visibility Pre, During and Post Event activities.

Product Placement, AV Showcasing & Brand Association.

Get featured among respected industry thought leaders.

Sponsors will gain exposure through substantial pre-event, online during the event, and post-event promotion.

About The Initiative

BW BUSINESSWORLD



- **The 8th Edition of BW People HR Excellence Summit & Awards 2023** is a premier event that acknowledges the exceptional achievements of HR professionals who have significantly impacted the field.
- The summit convenes top HR leaders, experts, and practitioners to exchange insights, experiences, and ideas on the latest HR trends and best practices.
- Whether you are a seasoned HR executive or a rising professional, attending this summit is an absolute must to enhance your capabilities, connect with peers, and elevate your HR career.
- So, don't miss out on this exciting and informative event that promises to inspire and energize you.

HEADLINE SPEAKERS



DR ANNURAG BATRA

Chairman & Editor-in-Chief,
BW Businessworld, Founder,
exchange4media



ANTONY J. ALEX

Founder & CEO
Rainmaker



DR ASIT K BARMA

Director
Bharathidasan Institute Of
Management, Trichy



MS SONICA ARON

Founder & CEO
Marching Sheep

Eminent Speakers

BW BUSINESSWORLD



DR C JAYAKUMAR

EVP & Head – CHRO,
Corporate HR
Larsen & Toubro



**DR PRADYUMNA
PANDEY**

Manufacturing HR Head
HERO MotoCorp



**MR PRASHANT
KHULLAR**

CHRO
Ecom Express



**MS ADITI
MUKHERJEE**

CPO
National Commodity &
Derivative Exchange (NCDEX)



**MR DEEPAN
MUKHERJEE**

Head of Learning &
Development
Jakson Group



**MS URVI
ARADHYA**

CHRO
K Raheja Corp



**MR PALABATLA
VENKATESH**

Chief Human Capital
Officer, APAC
Aveion India



**MS AARTI
SRIVASTAVA**

CHRO - India, Capgemini
Capgemini Technology
Services India



**MS MADHU
MENON**

National Head –
Talent Acquisition
Deloitte India



**MR SHALEEN
MANIK**

CHRO
Transsion India (itel, Tecno &
Infinix Mobiles)



**MR ROBIN
SCARIA**

CHRO
RapiPay Fintech



**MS ANUPAMA
RATTA**

Head of Human Resources
Tata Power Renewable
Energy



**MR GAURAV
SAINI**

CHRO – APAC and MEA
Nokia Phones



**DR ANSHUL
GOEL**

CHRO
Tynor Orthotics

Unlocking the Future of HR

BW BUSINESSWORLD



A

Panel 1: Navigating the Future of Talent Management: Strategies for Success in the 2030s

G

Panel 2: The Digital Learning Revolution: Transforming L&D for the Future of Work

E

Panel 3: Compliance and Ethics in the Digital Age: Building Trust in a Changing Landscape

N

Panel 4: From Big Data to Smart Insights: Leveraging Analytics to Drive HR Strategy

D

Panel 5: The Employee Experience Imperative: Designing for Engagement, Well-Being and Inclusion

A

Panel 6: Leading Change in the Future of HR: Skills and Competencies for Success in 2030 and Beyond

Eminent Jury Members

BW BUSINESSWORLD



EMINENT JURY

MR P. DWARAKANATH

Former Chairman
GSK Consumer Healthcare

DR ANNURAG BATRA

Chairman & Editor-in-Chief,
BW Businessworld,
Founder, exchange4media

DR PUNAM SAHGAL

Former Dean & Professor
IIM Lucknow

MS MAMATA VEGUNTA

Executive Director, Head of HR
DBS Tech India

DR BHIMARAYA METRI

Director
IIM Nagpur

MR RAJEEV DUBEY

Chairman, Mahindra First
Choice Wheels, Member
Governing Body ILO,
Geneva

MR VARADARAJAN S

Board Advisor, Start up
Partner, Leadership Coach
& Former CHRO & Head of
Corporate Affairs of Vistara
(Tata & SIA JV)

PROF HIMANSHU RAI

Director
Indian Institute of Management,
Indore

DR SANGEETA SHAH BHARDWAJ

Acting Director
Management Development
Institute, Gurgaon

MR TALEES RIZVI

Director
BW People &
BW CFO World

How Does it Work?

REFUSE TO BE ORDINARY

Outreach to young HR leaders & professionals through social media and digitally

Getting nominations from across India and abroad

A Virtual Jury Meet to finalize the winners

Day-long Conference and Awards night

Coverage in a special BW Print issue

Winners of 2022



Award Categories

HR Strategy Excellence

- Best HR Strategy
- Best Emerging HR Strategy
- Best Place of Work
- Equal Opportunity Employer

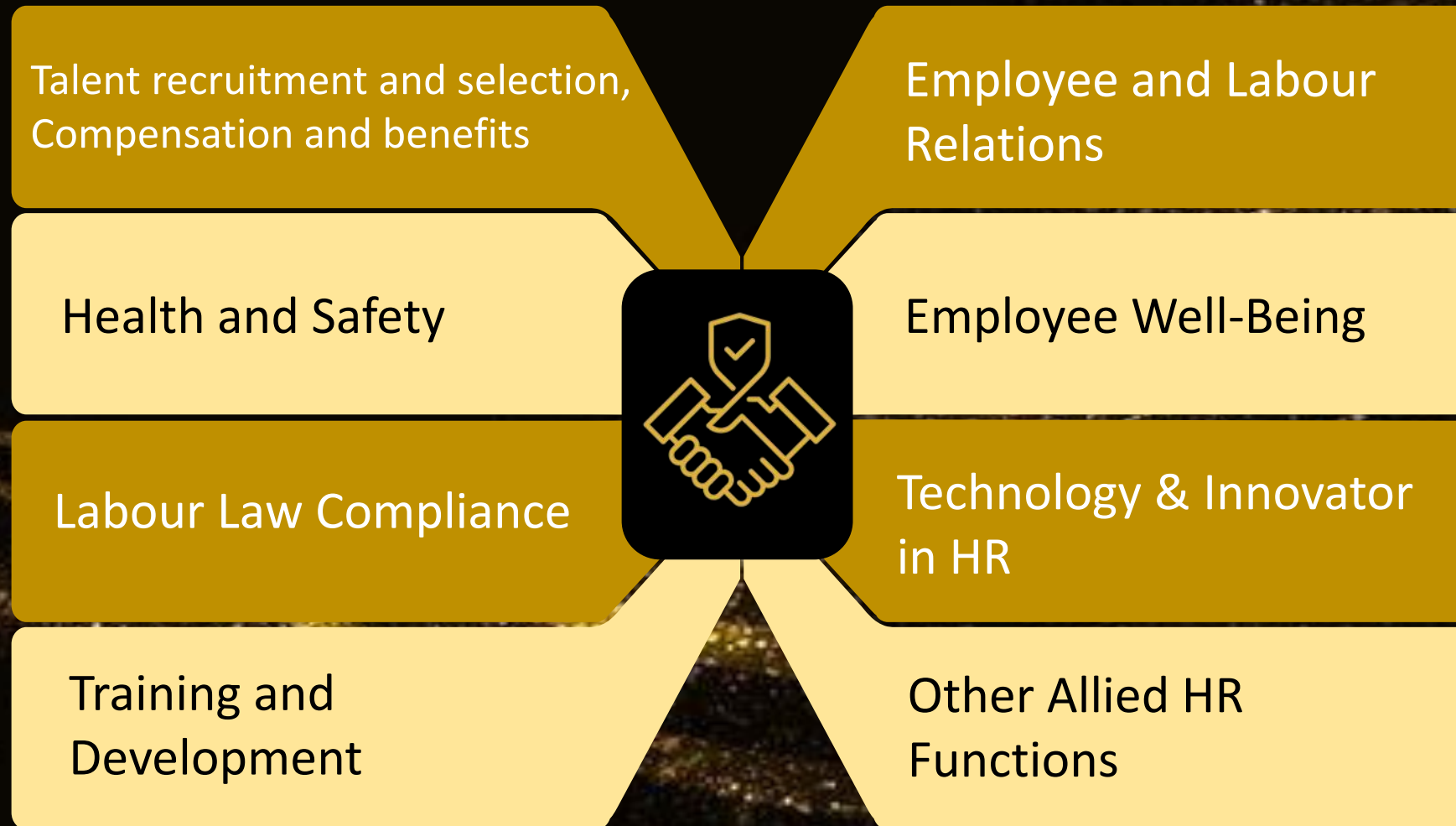
HR People Excellence

- CHRO of the year
- Future HR leader of the year
- Woman leader of the Year
- Best HR Team of the year
- Lifetime achievement (No nomination, Jury Choice only)

HR Execution Excellence

- Excellence in compensation and benefits
- Excellence in talent acquisition
- Excellence in diversity and inclusion
- Excellence in employee experience
- Excellence in learning and development
- Excellence in HR technology
- Excellence in Learning Technology
- Excellence in performance management
- Excellence in Employer Branding
- Excellence in line of Business Strategy
- Excellence in Employee Engagement Strategy
- Excellence in Health & Safety Initiatives
- Excellence in Employee Welfare Initiative

Who can Nominate? **BW BUSINESSWORLD**



We are inviting individuals and organizations who have contributed in the field of Human Resources

Glimpses

BW BUSINESSWORLD



Past Speakers



Simin Askari
Vice President,
Corporate Human Resource
DS Group



Raj Gupta
GM- Human Resource
TCS



SK Jain
Chief Human Resources Officer
Jindal Stainless Corp



Kaushik Chakraborty
Director Head
Human Resources
Savills India



Ashish Anand
Chief Human Resources Officer
SAR Group of Companies



Anjali Byce
Chief Human Resources Officer
Sterlite Technologies Limited



Pankaj Suri
Executive VP IIR
Edelman



Dr Rima Ghose Chowdhury
Executive VP & CIRO
Datamatics Global Services



Suma PN
Human Resources Director
Otis India



Maneesh Menda
Interim Head- HR,
RBS India
RBS Services India



Rajeev Bhardwaj
VP-HR
Sun Life ASC
India & Philippines



Ashutosh Mishra
Head- HR
Dish TV India



Puja Kapoor
Head- HR
OLX India



Reena Tyagi
Chief Human Resources Officer
Manipal Cigna Health
Insurance Company



Manmohan Kalsy
Chief Human Resources Officer
United Breweries



Gaurav Saini
Director- HR
India and Middle East
North Africa Region



Niharika Bhardwaj
Chief Human Resource Officer
Inolabulls Housing Finance



Shambhavi Solanki
Vice President- Corporate HR
Policy Bazaar



Tojo Jose
Chief Human Resources Officer
Muthoot Fincorp



Reema Garg
Group Head - HR & L&D
SMC Group



Akshay Mehrotra
Co-Founder and CEO
EarlySalary



Yuvaraj Srivastava
Group CIRO
MakeMyTrip.com



#HRExcellenceAwards

CELEBRATING THE BEST
HR PRACTICES
AUGUST 27, 2022

VENUE
THE LEELA AMBIENCE, GURUGRAM

REGISTER NOW

HEADLINE SPEAKERS



DR ANNURAG BATRA
Chairman & Editor-in-chief,
BW Businessworld and Founder,
exchange4media



ANALI RAGHUVANSHI
CPO
Randstad India



ANTONY ALEX
CEO
Rainmaker

POWER SPEAKERS



PAMEESH RAO
Global Head of Sustainability (E.S.G.)
Mindtree



HARSHVENDRA SOHI
Global Chief People Officer
and Head Marketing
Tech Mahindra Ltd



KAVITA DASAN
Head People Practices
ABP News Network



YUVARAJ SRIVASTAVA
Group CHRO
Make My Trip



REEMA GARG
Group CHRO
SMC Global Securities Ltd.



RABEEN SINGH
CHRO
Tata Advanced Systems Ltd.



DR. ANIL KUMAR MISRA
CHRO
Reliance Retail



ASHISH CHATTERAJ
Head HR
PayU Payments



PRIYA RANJAN KUMAR
Vice President - HR
JSW Steel Limited



PARAG BENGALI
Director - HR & Finance
Bisleri International Pvt. Ltd.



ABBAS JALIL RIZVI
Head of People Analytics and Program
South East Asia, Oceania and India
Ericsson



VINOD SOOD
Co-Founder and MD
Hughes Systique Corporation



ATUL TIWARI
CHRO
Spice Money



RAJ GUPTA
GM Human Resources
Tata Consultancy Services



RUCHI BATRA
Head - HR & Facilities
Beetel Teletech Limited



MEGHA GUPTA
Director - Human Resources
Fiserv

ASSOCIATE PARTNER



EXHIBITOR SPONSOR



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MEDIA PARTNER



Past Winners

BW BUSINESSWORLD



Glimpses



Why Partner



1

Counted as the premier awards that recognises individual talent and achievement in India.

2

Associate with the most coveted recognition among entrepreneurs, investors, business heads and corporate intrapreneurs

3

BW People HR Excellence Awards 2023 is synonymous with youth, achievement, success, innovation & purpose. Opportunity to project your brand with this brand messaging to 8 lakh+ viewers

4

The partner brands get engagement through 3 months - multi-tier process of nominations, jury meet, conference, awards and coverage in special print issue of BW Businessworld

5

Engage with top notch Audience virtually on Awards day –achievers, entrepreneurs, business heads, CXOs and investors

Event Media Amplification

DIGITAL:



- Emailer Campaigns on High Impact BW Database
- Pre Event Web Stories
- SMS Blasts to Prospect Database



SOCIAL MEDIA:

- Pre Event Posts on all BW social media platforms with relevant tags



Pre-Event Media Amplification

BW BUSINESSWORLD

#BWWebinar

BWSECURITY
WORLD

TOPIC:
**OUTSOURCED
PROFESSIONAL
SERVICES**
Impact of **Covid-19**

SPEAKERS

- Rituraj Sinha**
Group Managing Director
M&A Group Enterprise
- Rajeev Sharma**
Managing Director
G4S Secure Solutions India
- Manjit Rajain**
Global Chairman
Teyan Group of Companies

CHAIR

- Dr Annurag Batra**
Chairman & Editor-in-Chief
BW Businessworld

ORGANIZED BY
BW BUSINESSWORLD
www.businessworld.in

29 April 2020
Wednesday
4:00-5:00 PM

REGISTER NOW

Emailer Campaign
on High Impact Database

Website Banner Promotion
(100% SOV on the Front Page)

Buy our Top Selling Term Plan Online

1 CRORE LIFE COVER
10 LAKH CRITICAL ILLNESS COVER

HOME NEWS FEATURE CONSUMER EVENTS BUSINESS SUMMITS #WOTALK SOCIAL EVENTS

Actors Boman Irani and Tapsee Pannu to speak at BW MarketingWorld & Alchemist Marketing Solutions webinar on 6th May

The theme of the webinar is- *The Changing Dynamics of Celebrity and Brand Association.*

WHAREETING & Alchemist
PRESENT
COVID-19 CELEBRITY & THE AFTERMATH
A WEBINAR
CELEBRATING THE CHANGING DYNAMICS OF CELEBRITY & BRAND ASSOCIATION

Pre Event Web Stories

SMS Blast

Dear Sir/Ma'am,

Thank you for registering for BW Webinar Today on 'Outsourced Professional Services-Impact of Covid-19' from 4-5 pm with 3 Global MDs.

Our Zoom Seats are Full. Please watch the webinar live and leave your questions as comments which we will take in the webinar.

Please watch the webinar live at 4 pm on BW Businessworld site - <https://bit.ly/WatchBWWebinar>
You can also watch it live on our YouTube Channel <https://bit.ly/BWWatchYoutube>

We look forward to hosting you.

Regards
Team BW

BW BUSINESSWORLD
April 30, 2020

#BW40Under40
CELEBRATING TOP 40 UNDER 40 IN HUMAN RESOURCES

MAY 2020 - NEW DELHI
NOMINATE NOW

Home, Updates, Interviews, BW Communities, Events, BW TV, Subscribe to Print, Google Custom Search

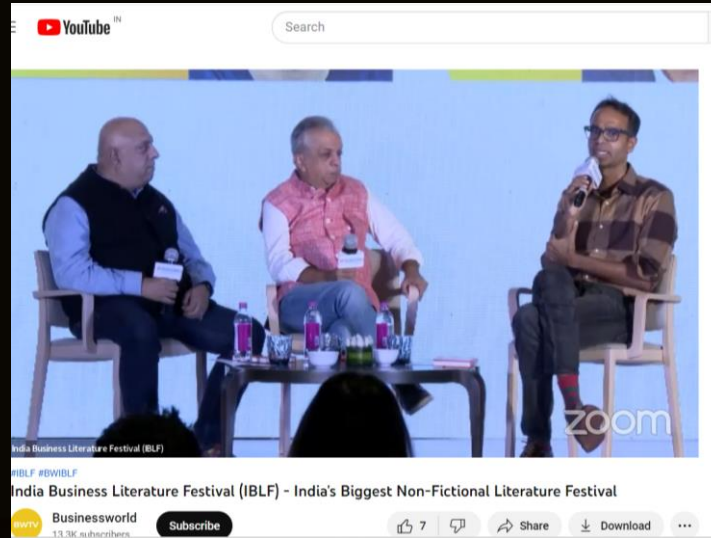
CELEBRATING TOP 40 UNDER 40 IN HUMAN RESOURCES
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During Event

BW BUSINESSWORLD



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Post Event Media Amplification

BW BUSINESSWORLD

BW BUSINESSWORLD
May 02, 2020

"In India, Every Meeting Starts With A Chai": Charles Frump, MD, Volvo Cars India

Charles Frump, MD, Volvo Car India, talks about the uniqueness of Indian culture during an exclusive fireside chat with Dr. Annurag Batra, Chairman & Editor-in-Chief, BW Businessworld and exchange4media Group at BW HR Excellence Awards 2020.

Quick Bytes

- World Environment Day: Things You Should Be Aware
- Delhi Metro Free Travel: Things You Need To Know
- 5 Best Smartphones With Dual Camera Under 20,000

Stories on BW & BW Communities Websites

Webinar Newsletter to All BW & e4m Database

BW Businessworld @BWBusinessworld · Apr 28

Determine To Redefine The Growth Model Amidst This Economic Crisis By Pushing Manufacturing & Trading Units: Gujarat CM, Vijay Rupani businessworld.in/article/Determ... @vijayrupanibjp @PMOIndia @NITIAayog @FinMinIndia @Manish_K_Jha1 #GujaratFightsCovid19 #COVID19

Determine To Redefine The Growth Model Amidst Th...
BW Businessworld's Manish Kumar Jha in a special edition on States' measures & economic policies for ...
businessworld.in

Amplification of stories on social media

LEAN IN India Chapter

Building Women Around You

Event Coverage

- Gender Diversity is Not A Men Vs Women Conversation: Rachel Thomas**
In an interview with BW Businessworld, Thomas spoke about the inspiration behind the foundation, its role in India...
- For women navigating the glass ceiling is about undoing centuries of social biases, say experts**
A panel discussion on 'Navigating the Glass Ceiling', was recently organised by the Lean In India chapter in New Delhi...
- Breaking the Glass Ceiling – Need no hammer, just some sprinkle of pixie-dust! -Anchal Makkar**
In my 14 years of association with the corporate world, there have been numerous experiences and situations...
- Men can play a bigger role in gender conversations: Samar Sikka, Harvard Business School**
Sikka was speaking at the Lean In Chapter in New Delhi, which was powered by BW Businessworld...

Deliverables

BW BUSINESSWORLD

\	Exclusive Powered By Partner
Logo placement above ILU (Integrated Logo Unit) – 75% of Logo Unit	Logo placement below ILU (Integrated Logo Unit) – 65% of Logo Unit
Logo on the Stage backdrop, registration backdrop, & Standees	Logo on the Stage backdrop, registration backdrop, & Standees
Logo on Social Media Promotion - Facebook, Twitter, LinkedIn & Instagram	Logo on Social Media Promotion - Facebook, Twitter, LinkedIn & Instagram
One Keynote Slot/ Fireside Chat	Fireside Chat/ Panel Slot
Chair Branding on the back side of the chair	2 Flags on each roundtables
4 Standees (3ft x 6ft flex) – (To be arranged by partner)	3 Standees (3ft x 6ft flex) – (To be arranged by partner)
Promo AV to be played on the Main screen (max 60 secs) 4 times	Promo AV to be played on the Main screen (max 60 secs) 3 times
Logo on the event video uploaded on the BW YouTube Channel	Logo on the event video uploaded on the BW YouTube Channel
Logo on Thank you mailer (Part of Post event promotion)	Logo on Thank you mailer (Part of Post event promotion)
One Business Kiosk with 2 Digital Screens	One Business Kiosk
CEO/MD Interview to be published in Print/Digital	2 Page advertorial/ 1 page color ad in BW Main
Felicitation of Winners	Memento give away
10 Complimentary Delegate Entry Passes	6 Complimentary Delegate Entry Passes
TBD	TBD

Deliverables

BW BUSINESSWORLD

Co- Partner	Associate-Partner
Logo Placement at the 1 st in the sponsor plate	Logo Placement in the sponsor plate
Logo on the Stage backdrop, registration backdrop, & Standees	Logo on the Stage backdrop, registration backdrop, & Standees
Logo on Social Media Promotion - Facebook, Twitter, LinkedIn & Instagram	Logo on Social Media Promotion - Facebook, Twitter, LinkedIn & Instagram
One Panel Slot	-
1 Standees (3ft x 6ft flex) – (To be arranged by partner)	1 Standees (3ft x 6ft flex) – (To be arranged by partner)
Promo AV to be played on the Main screen (max 60 secs) 2 times	Promo AV to be played on the Main screen (max 60 secs) 2 times
Logo on Thank you mailer (Part of Post event promotion)	Logo on Thank you mailer (Part of Post event promotion)
One Business Kiosk	-
One Native Article	One Native Article
4 Complimentary Delegate Entry Passes	2 Complimentary Delegate Entry Passes
TBD	TBD

Deliverables

	Only Speaking Slot		Live Kiosk
Deliverables	Keynote Slot	One Seat in a Panel	Dimensions - It's 2/2 octonom stall with 12/2 meter three side close front open height is 8
	Speaker Promotions in all Pre- event Social post, Mailers, Website	Speaker Promotions in all Pre- event Social post, Mailers, Website	Spotlights, Fascia Board with Company Name & Booth No., 1 System Table, Plug Socket, 2 Chairs
Special Cost:	TBD	TBD	TBD
Standard Rate:	INR 4 Lacs + GST	INR 3.5 Lacs + GST	INR 5.5 Lacs + GST

Deliverables

Title	Commercials
Lanyard & Badge Partner/ Wrist Band Partner	₹ 3,00,000
Visitor Bag Partner	₹ 3,00,000
Delegate Kit Partner	₹ 3,00,000
Gifting Partner	₹ 3,00,000
Networking Lounge Partner	₹ 3,00,000
Lunch Partner	₹ 6,50,000

Please note: You have seen all the standard options we have for sponsorship. We will be more than happy to customize a package with your choices of deliverables. You can pick and choose the deliverables from the different options and let us know.

Thanks

Lets Discuss...

