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| **BW Businessworld****Summit on Web 3.0****Theme: When transformative technologies meet commerce & currency***Day I* |
| 1000 hrs – 1100 hrs*Inaugural Session* |
| 1100 hrs – 1150 hrs: Panel Discussion*Immersive technologies – The go-to-destination for growth & engagement of consumer-facing brands*Whether it is 3D simulations of vehicles, demonstrations in augmented reality, virtual test drives or AR-fueled ‘Try-Before-You-Buy’ showrooms or wearable NFT products, there exists great promise not only for immersive technologies to graduate existing consumers online but also the creation of entirely new consumer markets. With the creation of an economy based upon blockchain technology integrated into the metaverse’s ecommerce platforms, and the intrinsic uniqueness of NFT products, there arises the possibility of one-of-a-kind, made-to-order, industries arising in apparel, handicrafts, accessories, home furnishings & interiors, graphics & design, amongst others. This session looks into the immersive technology crystal ball, and how companies’ thrust on adding a Metaverse twist to their existing retail & industrial operations will draw in the next generation of consumers. It also examines how the ability of humans to live, exist, work & interact as digital avatars would impact the customer experience by deepening the relationship between clients & companies from the comfort of their respective homes |
| 1150 hrs – 1240 hrs: Panel Discussion*Cryptocurrencies – Where is it headed next?*While the last 12 months have been challenging to say the least, Prognosis 2023-24 lays emphasize on mass adoption with leading, global, consumer-facing brands investing favourably in NFTs in 2023. This session debates what the crypto economy will have to do to regroup over the coming 12 months, how it will have to do it, with a look at accruing measurable gains in the years to come |
| 1240 – 1330 hrs: Panel Discussion*Prioritising the unserved & underserved – Role of Web 3.0 innovation in facilitating financial inclusivity*Arguably no industry stands to gain from integrating blockchain technology into routine business operations more than banking. Whether it is reducing processing time for transactions from days to minutes or minimising settlement & clearance timelines in the stock trading business or having a crypto wallet in countries with unstable currencies or financial infrastructures or war-ravaged economies, adoption of blockchain technology affords a level of speed, safety, security, & privacy that is available as long as you have an Internet connection & mobile phone. Join us as we reimagine banking, and take you on a journey where we discuss the role of Web 3.0 as an enabler in tackling the administrative burden to achieve financial inclusivity, making it easier for the unbanked & underbanked. In a nutshell, making you the arbiter of your own financial destiny |
| 1330 hrs – 1430 hrs*Networking Lunch* |
| 1430 hrs – 1520 hrs: Panel Discussion*Funding the Web 3.0 juggernaut – The ‘Who’ & the ‘Why’*We stand at the cusp of the defining “Our time will come” moment as millions of developers & the Indian demographic dividend aim to make their mark in a changing world. As globally-dominant Internet companies have become the torch bearers of economic supremacy over the past few decades, today, a 4th IR is underway, led unceasingly by the rise & proliferation of the Web 3.0. India, with the world’s 3rd largest software developer population, a wellspring of blockchain talent, a precocious, tech-friendly, demographic building NFT tools for artists, & crypto companies attracting world class investors & talent, is uniquely positioned to shape the future of Web 3.0, and garner the spoils that come with it. Join us as we discuss the importance of the PE/VC community in funding Web 3.0 innovation in a nation pregnant with positive socio-economic possibilities |
| 1520 hrs – 1610 hrs: Panel Discussion*How decentralised digital ledger technologies are reconceiving user experiences*Notwithstanding the spate of cryptocurrency systems abounding on blockchain, there exists great versatility in the platform for storage & traceability of data of multiple kinds. Imagine a brand empowered with the ability to track its shipment’s journey route from the time of dispatch through each stop, and finally, into the hands of the consignee. Food contamination & outbreaks can be traced due to complete exposure to the consignment’s trajectory. Similarly, shippers of express & parcel delivery can programme route optimization capabilities into their freight carriage experience, warehouse owners can better anticipate inventory & space management, and 3PL providers can maximise fleet management solutions basis routing metrics derived from historical data. As an immutable, safe, transparent, & trackable platform, blockchain holds out promise to recast the last-mile experience across the enterprise landscape. This session looks at how creator economies, manufacturing supply chains, intermediary-driven industries, and public & private record-keeping are in for a sea change. Join us as we examine the vast applicability of blockchain technology limited only by one’s own imagination |
| 1610 hrs – 1700 hrs: Debate*NFTs – An invaluable addition to your investment portfolio or an interloper in your portfolio mix*MOTION: The valuation of NFTs is influenced by the vagaries of individual demand as opposed to sound economic indicators. In the absence of the ability to trade & exchange them for currency, NFTs pose a risky investment proposition for would-be investors |
| 1700 – 1750 hrs: Panel Discussion*Timely policymaking in cementing India’s leadership in Web 3.0 innovation*Be it combatting numerous public sector problems or buttressing financial systems with blockchain technology or driving efficiency in manufacturing supply chains or preserving inviolability & privacy of healthcare & property records, an open-source web has the power to solve many of humanity’s problems. It is incumbent on governments to create policy frameworks that define & enforce a governance structure for a nascent Web 3.0. Join us for an engaging discussion on the role of conducive policymaking in leveraging the power of Web 3.0 for national interest |

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| *Day II* |
| 1000 – 1050 hrs: Panel Discussion*What does the future of CBDC hold?*The advent and evolution of crypto & blockchain have generated greater interest in the perpetuation of cashless economies with Governments & central banks mulling the possibility of using government-backed digital currencies. This session weighs the economic & social opportunities available to the common man with the launch of a digital fiat currency that offers the security of Government backing minus the purported volatility of crypto, eliminating intermediary risk and providing businesses & consumers with privacy, transferability, convenience, accessibility & financial security |
| 1050 hrs – 1140 hrs: Panel Discussion*Tokenising real world assets – Charting the path towards mass adoption & acceptance*There exists renewed vigour in deploying blockchain tech to ascertain ownership credentials of traditional assets such as property & equities. Similarly, VCs, startups, & brands are hedging their bets on a seismic shift on culture & entertainment coming out of tokenisation. Such tokenisation promises 24/7 trading of traditional assets and fractionalisation of ownership in industries as wide-ranging as real estate, fine arts, stock brokerage, media & entertainment. Join us as industry veterans trace the path towards mass adoption & acceptance |
| 1140 hrs – 1230 hrs: Panel Discussion*Web 3.0 & the future of entertainment – Reconceiving the fandom experience*What happens when an exponentially bourgeoning creator economy meets the blockchain, NFTs, & the metaverse. With NFTs allowing ownership, fractionalisation & commoditisation of creator works in an immersive world verisimilar to real-world experiences & interactions, we are in for turbocharged growth of traditional media & entertainment economies, with celebrity culture, sport, film, & music leading from the front. Join us as we take today’s fan through a surreal virtual experience of fun, play & interaction with M&E artists, sports celebrities, & luminaries of vast creative potential. This session discusses how growth of creator economies in a virtual world with an uncanny semblance to reality provide Gen Z, millennials, and others with a medium to engage, experience & celebrate their favourite artists |
| 1230 hrs – 1330 hrs*Networking Lunch* |
| 1330 hrs – 1420 hrs: Panel Discussion*Surmounting barriers to entry in blockchain – Enabling mass adoption in corporate India*What are the major inhibitors to blockchain adoption & how do we circumvent these inhibitors to optimise returns on blockchain investment? This session looks at why blockchain tech is a good fit for corporate India; aside from fortifying marketing & digital strategies, improving the freight carriage experience, allowing for seamless & easily-accessibly record keeping, blockchain tech is the ideal innovation for data cybersecurity. This session also examines the challenges to blockchain adoption, whether enterprise- or people-led, & how to accelerate use-case implementation |
| 1420 hrs – 1510 hrs: Panel Discussion*Bolstering the competitive advantage with the right blockchain solution*Understanding the scope of & building trust in blockchain is a non-negotiable prerequisite to developing enterprise-level capabilities in BaaS (Blockchain as a Service). This session provides an overview of tried-and-tested use cases across industries and how these successful real-life adoptions have allowed enterprises to stay a step ahead of the curve |
| 1510 hrs – 1600 hrs: Panel Discussion*Addressing onboarding skepticism in Web 3.0 integration – Luxury brands vis-à-vis the mass market*Be it enterprise NFTs, metaversal brand experimentation or digital twin technology, the world is corporate India’s metaphorical oyster, insomuch as Indian enterprises become risk-inclined & innovation-led. Join us as leading brands & adopters discuss the importance of web 3.0 integration in brand design & strategy, customer acquisition & retention, and digitally-led ingenuity |
| 1600 hrs – 1650 hrs: Panel Discussion*At the confluence of Generative AI & Web 3.0 – Cashing in on real opportunities*Generative AI, with its verisimilar capabilities in mimicking human thought, perception, & analysis, has caught the attention of the global Web 3.0 fraternity. This session looks beyond the hyperbole around Gen AI’s applications, examining the real-world opportunities & technologically-achievable ideas that are limited only by developers’ imaginations |
| 1650 – 1740 hrs: Panel Discussion*Regulating the digital assets economy – Progress so far & the way ahead*Crypto currencies, currently the cynosure of all eyes, are viewed with a mix of heady anticipation & suspicion to the uninitiated. This session examines new discourses on crypto custody, its credentials as a reputable asset, & the progress made so for by regulatory bodies. Furthermore, it looks at the future potentials, specifically, how better regulation would enhance the capabilities of digital asset companies, not to mention the impact of fiscal policy on a growing crypto economy – pros & cons of taxing crypto assets |