

National Category

Name:

Email:

Company:

Phone No:

1. (a) How does your hotel's RevPAR compare with your competition set?

(b) What has been the Delta Change in your hotel's RevPAR Index in the past year?

(c) Which segment has contributed to this growth? Who in your team do you rate as the major driver of this growth?

2. (a) What has been the growth of your hotel's GOP in the past year?

(b) What specific initiatives taken by you have contributed to this growth?

3. (a) What are the improvements recorded in your hotel's Guest Satisfaction Scores? Please share numerical data to validate.

(b) What is your current Trip Advisor ranking in the city? How much has it changed since January 1, 2105?

(c) Please share any mystery guest audit data available, preferably from a leading international agency.

4. Please share your employee satisfaction index scores. List the specific initiatives taken by you to raise employee motivation and morale.

5. What has been your personal contribution to training and mentoring your staff and team?

6. What have been the notable awards and accolades won by your hotel in the past one year