

**AWARD CATEGORY (PLEASE TICK ONE)**

 **Best Travel Company Promoting MICE** -- Inbound

 **Best Travel Company Promoting MICE** -- Outbound

 **Best Event Manager**-- Inbound

 **Best Event Manager**-- Outbound

 **Best Wedding Destination** -- Inbound

 **Best Wedding Destination** -- Outbound

 **Best Convention Destination**-- Inbound

 **Best Convention Destination**-- Outbound

 **Best MICE Hotel**-- Indian

 **Best MICE Hotel**-- International

 **Best Tourism Office** -- Indian

 **Best Tourism Office** -- International

 **Best Marketing Campaign** -- Digital

 **Best Marketing Campaign** -- Print

 **Best Marketing Campaign** -- Television

**NAME OF ORGANIZATION:**

**SHORT ORGANIZATION BACKGROUND *(not more than 300 words)*:**

**(Assessment Criteria for Best Travel Company Promoting MICE):**
Turnover from MICE; No. of People Moved in India / Overseas; Important MICE Movements Handled

**(Assessment Criteria for Best Event Manager/ Best Marketing Campaign:**

Work Sample

**(Assessment Criteria for Best Wedding Destination/ Best Convention Destination/ Best Tourism Office):**

No. of Weddings / Conventions from India / Promotion of New Destinations / Experiences

**(Assessment Criteria for Best MICE Hotel):**

No. of MICE Guests & Events; Percentage of Business from MICE

***Please Note: All figures should be for 2016-2017.***

**PLEASE FILL THE DOWNLOADED FORM AND EMAIL IT TO** sakshi@businessworld.in, nitesh@businessworld.in

For Any Queries, Please Contact – Sakshi; sakshi@businessworld.in; 9555963235

Nitesh Kumar; nitesh@businessworld.in; +91 9999348613