

**AWARD CATEGORY (PLEASE TICK ONE)**

**Best Travel Company Promoting MICE** -- Inbound

**Best Travel Company Promoting MICE** -- Outbound

**Best Event Manager**-- Inbound

**Best Event Manager**-- Outbound

**Best Wedding Destination** -- Inbound

**Best Wedding Destination** -- Outbound

**Best Convention Destination**-- Inbound

**Best Convention Destination**-- Outbound

**Best MICE Hotel**-- Indian

**Best MICE Hotel**-- International

**Best Tourism Office** -- Indian

**Best Tourism Office** -- International

**Best Marketing Campaign** -- Digital

**Best Marketing Campaign** -- Print

**Best Marketing Campaign** -- Television

**NAME OF ORGANIZATION:**

**SHORT ORGANIZATION BACKGROUND *(not more than 300 words)*:**

**(Assessment Criteria for Best Travel Company Promoting MICE):**  
Turnover from MICE; No. of People Moved in India / Overseas; Important MICE Movements Handled

**(Assessment Criteria for Best Event Manager/ Best Marketing Campaign:**

Work Sample

**(Assessment Criteria for Best Wedding Destination/ Best Convention Destination/ Best Tourism Office):**

No. of Weddings / Conventions from India / Promotion of New Destinations / Experiences

**(Assessment Criteria for Best MICE Hotel):**

No. of MICE Guests & Events; Percentage of Business from MICE

***Please Note: All figures should be for 2016-2017.***

**PLEASE FILL THE DOWNLOADED FORM AND EMAIL IT TO** [sakshi@businessworld.in](mailto:sakshi@businessworld.in), [nitesh@businessworld.in](mailto:nitesh@businessworld.in)

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