BW BUSINESSWORLD
www.businessworld.in

FUTURE OF DESIGN AWARDS 2019

#BWFOD19

17th October 2019
Four Seasons
Worli, Mumbai

AGENDA

We bring together leaders from across disciplines to explore the necessity of design. Conversation revolves around the tenets of good design. The event provides immersive experiences and conversations that will help designers get valuable real time feedback from the audience, and also help marketers think through the importance of cutting-edge design in product development.

10:30 AM-11:00 AM	***Registration***
11:00 AM- 11:20 AM	Welcome Address by: ***Dr. Annurag Batra,*** Chairman & Editor-in-chief, BW Businessworld & exchange4media Group
11:25 AM – 12:05 PM	***Headline Speaker***: ***Dr. Resul Pookutty***, Indian Film Sound Designer, Sound Editor & Audio Mixer
12:10 PM – 12:50 PM	***Headline Speaker***: ***Srini Srinivasan***, Chairman & CEO, LUMIUM DESIGN, & President, World Design Organisation
1:00 PM – 2:00 PM	***Networking Lunch***
2:10 PM – 2:50 PM	***Keynote Speaker***: ***Dilip Chhabria***, Automobile Designer
2:50 PM – 3:15 PM	***Speaker Session***: ***Shiva Subramanian***, Founder, Connect Ventures
3:15 PM – 4:15 PM	Panel Discussion on "***Good Design is Good Business***" ***Abhishek Ganguly***, Managing Director, PUMA ***Hari Krishnan***, Executive Director, TBWA India ***Himani Mehta Dehlvi***, Costume Designer ***Pradyumna Vyas***, Former Director, National Institute of Design ***Atul Khanna***, Founder, Tooltech Global Engineering Pvt. Ltd.
4:20 PM – 5:00 PM	***Speaker Session:*** ***Dr. Susmita Mohanty***, Spaceship Designer, Serial Space Entrepreneur
5:00 PM– 5:20 PM	***Networking Tea***
5:25 PM – 6:05 PM	***Speaker Session:*** ***Pratap Bose***, Vice President, Global Design, Tata Motors
6:10 PM – 6:20 PM	***Industry Presentation:*** ***Manoj Rathore***, AGM, Havells
6:20 PM – 6:35 PM	***Speaker Session:*** ***Ravi Sarangan***, Co-Founder & Director, Edifice
6:40 PM – 6:50 PM	***Speaker Session:*** ***Pradyumna Vyas***, Former Director, National Institute of Design
6:50 PM – 7:00 PM	***Networking Break***
7:00 PM – 7:30 PM	***Headline Speaker:*** Fashion Designer ***Manish Malhotra*** *in conversation with* ***Dr. Annurag Batra***, Chairman & Editor-in-chief, BW Businessworld & exchange4media group
7:30 PM – 8:00 PM	***Headline Speaker:*** Interior Designer ***Gauri Khan*** *in conversation with* ***Ashiesh Shah***, Architect & ***Dr. Annurag Batra***, Chairman & Editor-in-chief, BW Businessworld & exchange4media group
8:00 PM – 9:00 PM	***BW Businessworld Future of Design Awards 2019***
9:00 PM Onwards	***Networking Dinner and Cocktail***