**  
  
Annual B-School Survey  
Edition 2018**

**PLEASE NOTE**

1. The findings of the survey will be published in BW BUSINESSWORLD.

You can send any document that distinguishes your institute but following must be sent:

**a)** List of Existing Permanent Faculty

**b)** List of Research papers published in refereed Journals, Books, Cases authored by your existing permanent full time faculty **(2015-18)**

**c)**  List of MDPs /Seminars / Work Shops /Corporate visitors

**d)** List of foreign institutes having exchange programmes (both student and faculty) with your institute.

**e)** Brochure

Please send the completed questionnaire along with enclosures by

15th September 2018 to:

**Tanvie Ahuja**

BW BUSINESS WORLD MEDIA PVT.LTD.

2ND FLOOR, EXPRESS BUILDING,

9-10 BAHADUR SHAH ZAFAR MARG, NEW DELHI-110002

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**Email:** [bestbschools@businessworld.in](mailto:bestbschools@businessworld.in)

**Web Site:** www.businessworld.in

**General Information**

|  |  |
| --- | --- |
| **Name and Address of the Institute:** |  |
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| **Phone:** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Email:** |  |
| **Website:** |  |

###### **Name of the Director:**

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| **Email:** |  |

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| Please give Name and direct number of the person who should be contacted regarding information given for this survey. | |
| **Name** |  |
| **Direct Phone/mobile** |  |
| **Email ID** |  |

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| --- | --- | --- | --- | --- |
| **1.2 Year of Establishment** |  |  |  |  |

###### **1.3 State the type of your institution**

(tick (🗸) whichever is applicable).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | Autonomous (Govt.) | 2 | University Dept. | 3 | Private, University affiliated |
| 4 | Private Autonomous | 5 | Others (please specify) | | |

* 1. **If affiliated to university or university department give name of the university:**

|  |
| --- |
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|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Name of the Programme** | Duration (In months) | **Batch Strength** | **Cut off Percentage at Graduation Level Required for Admission** | **Is the programme approved by AICTE (Y/N)** | **Is the programme recognised by AIU**  **(Y/N)** | **Is the programme accredited by NBA**  **(Y/N)** | **Year of commencement** |
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###### **1.5** Give details of **all the programmes** offered at your institute

* 1. Which is your **flagship programme**?

**Now give details of your flagship programme only**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.7** Number of batches graduated since inception: |  |  |  |

**1.8** With which of the following **entrance tests** is your flagship programme associated? (tick (🗸) whichever is applicable).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1 | CAT | 2 | MAT | 3 | State CE |
| 4 | ATMA | 5 | XAT | 6 | CMAT |
| 7 | Any Other (Please specify) | | | | |

**1.9** What was the cut off score/percentile of the entrance test (CAT, MAT, XAT etc.) for admission to your institute?

|  |  |
| --- | --- |
| **Entrance Test** | **Cut off score/percentile** |
| 1. CAT |  |
| 1. MAT |  |
| 1. ATMA |  |
| 1. XAT |  |
| 1. Any Other (Please specify) |  |

**1.10** Is your flagship programme: (tick (🗸) whichever is applicable)

|  |  |  |
| --- | --- | --- |
| 1 | Approved by AICTE |  |
| 2 | Recognized by AIU |  |
| 3 | Accredited by NBA |  |
| 4 | Accredited by International body (Please give details) |  |
| 5 | Approved or Accredited by any other body (Please give details) |  |

**1.11** What is the total fee a full time PGDM/MBA student of *the batch of* ***2016-17***will be paying for full course (Flagship)?

|  |
| --- |
|  |

**1.12** What is the total hostel fee a full time PGDM/MBA student of the batch will be paying for full course (2 years)?

|  |
| --- |
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###### **1.13** How many applications were received for your flagship management programme for the year **2016**?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
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**1.14** What is the percentage of students with more than 2 years’ work experience in the outgoing batch?

|  |
| --- |
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**1.15** What is the percentage of female students in the outgoing batch?

|  |
| --- |
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###### **Intellectual Capital**

###### **2.0** Please give details of relevant books published in last two academic years i.e. 2016-17, 2017-18 which have been authored by your existing permanent faculty

Total number of books published by your existing permanent faculty in years 2016-17, 2017-18

|  |  |  |
| --- | --- | --- |
|  |  |  |

Please give details in the following format

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S. No | Name of the Faculty Member | Name of the Book | Name of the publisher | Year of Publication |
|  |  |  |  |  |
|  |  |  |  |  |
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**2.1** Give total number of research papers published by your existing permanent faculty in last two academic years i.e. **2016-17, 2017-18** in refereed journals. Please give details like name of faculty, name of journal, date and paper title. Also give the number citations, if any, for the papers published.

**2.1.1** For Indian Journals only

Total number of papers published in refereed Indian Journals by your existing permanent faculty in years 2016-18

|  |  |  |  |
| --- | --- | --- | --- |
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Please give details in the following format

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| S.No | Name of the Faculty Member | Research Paper | Hyperlink | Date of publication | Name of the Journal (refereed) | No of Citations |
| 1. |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |
| 4. |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |

**2.1.2** For International Journals only

Total number of papers published in refereed International Journals by your existing permanent faculty in years 2016-18

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| S.No | Name of the Faculty Member | Research Paper | | | Hyperlink | | | Date of publication | \*Name of the Journal (refereed) | No of Citations |
| 1. |  |  | | |  | | |  |  |  |
| 2. |  |  | | |  | | |  |  |  |
| 3. |  |  | | |  | | |  |  |  |
| 4. |  |  | | |  | | |  |  |  |
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\*Please also indicate the ranking of the journal as per Thomson Reuters

|  |  |  |  |
| --- | --- | --- | --- |
| **2.1.3** Total number of papers presented in conferences in years **2016-18** |  |  |  |

Please give details in the following format

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No** | **Name of the Faculty Member** | **Paper title** | **Date of presentation** | **Venue of presentation** |
| 1. |  |  |  |  |
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| **2.2** Give number of cases authored by your permanent existing faculty in year  2017-18 |  |  |  |

*(Please attach a list giving details)*

###### **2.3** Does your institute have its **own journal**?

###### Yes (2) No

*(If yes then please send a copy of the latest issue)*

**2.4** How many **awards were won by your Permanent Faculty** in national / international events in **year** 2017-18. *(Please attach a list giving details)*

###### **2.5** Do you have a **doctoral programme (PhD)**?

###### (1) Yes (2) No

###### **2.6** Please give number of **electives introduced** in last year **(**2017-18**)**. Please attach list of the new electives.

|  |  |
| --- | --- |
| Number of electives introduced in 2016-17 |  |

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Name of Ph.D Scholar** | **Guide & Guide's Institution** |
| 1 |  |  |
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# Faculty

**3.0 Please give information on full time permanent faculty for the year** 2017-18

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 3.0.1 | Total number of permanent faculty |  |  |  |
| 3.0.2 | Total number of Ph.D. among permanent faculty |  |  |  |
| 3.0.3 | Total number of permanent faculty with more than **10 years teaching experience** |  |  |  |
| 3.0.4 | Total number of permanent faculty with more than **5 years industry experience** |  |  |  |
| 3.0.5 | Number of lecturers among faculty |  |  |  |
| 3.0.6 | Number of associate professors among faculty |  |  |  |
| 3.0.7 | Number of professors among faculty |  |  |  |

|  |  |  |
| --- | --- | --- |
| 3.0.8 | Maximum salary that a faculty member gets (Other than Director/Dean/CEO) **(In Rs. Lakhs per annum)** |  |
| 3.0.9 | Minimum salary that a faculty members gets **(In Rs. Lakhs per annum)** |  |

# Please give information on visiting /adjunct faculty for the year 2017-18.

Visiting /adjunct faculty should include only those who are teaching full course**.**

# 

|  |  |  |
| --- | --- | --- |
| 3.0.10 | Total number of visiting faculty |  |
| 3.0.11 | Number of Ph.Ds among visiting faculty |  |
| 3.0.12 | Number of visiting faculty with more than 10 years industry experience |  |

# Please send us the list of permanent / visiting faculty who are on rolls of your institute on the day this form is being sent along with their qualification and industry experience.

# 

# 3.1 Please give the details of number of seminars and conferences (other than those organized by your institute) attended by your permanent faculty in the year 2017-18

|  |  |  |
| --- | --- | --- |
| 3.1.1 | Total number of permanent faculty sent to national seminars / conferences |  |
| 3.1.2 | Total number of permanent faculty sent to International seminars / conferences |  |

(*Please give details like the venue, date of the seminar along with copy of invitations and names of faculty who attended these*)

# 3.2 What was the total expenditure for faculty development in year 2017-18.

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Please send balance sheet or any other relevant document

# Placements

1. **Please give placement details for year 2017-18:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **4.1 Total percentage of students placed (India and abroad).** | |  |  |  |
| **4.2 Give details for Indian jobs only for year 2017-18** | | | | |

|  |  |  |
| --- | --- | --- |
| 4.2.1 | Percentage of students placed |  |
| 4.2.2 | Average salary offered per annum (in Rs. lakhs) |  |
| 4.2.3 | Median salary offered per annum (in Rs. lakhs) |  |
| 4.2.4 | Maximum salary offered per annum (in Rs. Lakhs) |  |
| 4.2.5 | Minimum salary offered per annum (in Rs. lakhs) |  |

**4.3 Give details of foreign jobs only for year 2017-18.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 4.3.1 | Percentage of students placed abroad |  | | | |  |
| 4.3.2 | Average salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.3 | Median salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.4 | Maximum salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |
| 4.3.5 | Minimum salary offered per annum  (in thousand) | US$ |  |  |  | Thousand |

**4.4** Give number of students absorbed in different sectors

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sector** | **Number** | **Maximum salary offered p.a** | | **(%)** |
| **Indian Jobs** | **Foreign Jobs** |
| 4.4.1 FMCG |  |  |  |  |
| 4.4.2 Consultancy |  |  |  |  |
| 4.4.3 Banking and finance |  |  |  |  |
| 4.4.4 IT |  |  |  |  |
| 4.4.5 Pharma |  |  |  |  |
| 4.4.6 Media |  |  |  |  |
| 4.4.7 Manufacturing |  |  |  |  |
| 4.4.8 Retail |  |  |  |  |
| 4.4.9 E-Commerce |  |  |  |  |
| 4.4.10 Others (specify) |  |  |  |  |

**4.5** What was the **duration of placement** season in days?

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| --- | --- | --- |
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* 1. Total number of **companies that visited the campus** for placements:

|  |
| --- |
|  |

* 1. Please list 10 companies that recruited maximum number of students from your campus in **2017-18**.

**Industry interface**

1. Please give number and value of research projects undertaken with industry and government in year **2017-18** (*Please give details like, name of the project, faculty members involved etc.)*

|  |  |
| --- | --- |
| **5.1** Number of government sponsored research projects |  |
| **5.2** Number of industry sponsored research projects |  |
| **5.3** Value of government sponsored research projects (in Rs. Lakhs) |  |
| **5.4** Value of industry sponsored research projects (in Rs. Lakhs) |  |

**5.2** Please give number (**year 2017-18**) of

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **5.2.1** | MDPs /EDPs |  |  |  |
| **5.2.2** | Seminars |  |  |  |
| **5.2.3** | Workshops |  |  |  |

(Please attach a list giving details like number of participants etc.)

**5.3** Please give figures of the turnover, revenue from consultancy, revenue from MDPs of your institute for the flagship management programme in **2017-18**.

|  |  |  |
| --- | --- | --- |
| **5.3.1** | Total turnover for year **(2017-18)** |  |
| **5.3.2** | Revenue from fee **(2017-18)** |  |
| **5.3.3** | Revenue from consultancy **(2017-18)** |  |
| **5.3.4** | Revenue from MDPs **(2017-18)** |

Please send balance sheet or any other document in support

**5.4** Please give number of research projects undertaken with industry in **year 2017-18 (***Please give details like, name of the project, faculty members involved etc.)*

|  |
| --- |
|  |

**5.5** Number of visitors from industry / government who came to your campus to interact with the students of your flagship programme. (*Please send us the details like name of the person, name of company, designation etc.)*

|  |
| --- |
|  |

**5.6** Do you have incubation centre for entrepreneurs?

(1) **Yes**  (2) No

If yes please give total number of projects launched by the centre

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**5.7** Do you have any activity/program in the campus to promote entrepreneurship among students? If yes please give details.

5.8 Please provide details of any start ups by students of your institute in last 3 years:

|  |  |  |
| --- | --- | --- |
| 5.8a | Number of Startups ( If any) |  |
| 5.8b | Names of the Start ups | Websites of the newly founded companies (if any) |
|  |  |  |
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Infrastructure

|  |  |  |  |
| --- | --- | --- | --- |
| **6.0** | Campus area in acres |  | Acres |
| **6.1** | Total built up area (in sq. feet) |  |  |
| **6.2** | Number of books in library (related to management) |  |  |
| **6.3** | Number of electronic databases in library (give details) |  |  |
| **6.4** | Number of Faculty cabins |  |  |
| **6.5** | Number of Seminar Halls |  |  |
| **6.6** | Number of Auditoriums |  |  |
| **6.7** | Seating capacity of Auditorium |  |  |
| **6.8** | Number of national journals subscribed to (online + paper back version) |  |  |
| **6.9** | Number of International journals subscribed to (online + paper back version) |  |  |
| **6.10** | Number of amphitheater class rooms |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Yes** | **No** |
| **6.12** | Are residential facilities available in the campus for students? |  |  |
| **6.13** | Do you have MDP hostel in your campus? |  |  |
| **6.14** | Are residential facilities available in the campus for faculty members? |  |  |
| **6.15** | Is your campus Wi Fi? |  |  |
| **6.16** | Is every student of the flagship programme provided with a Laptop? |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **6.17** | Number of single occupancy rooms for students |  |  |
| **6.18** | Number of double occupancy rooms for students |  |  |
| **6.19** | Number of Faculty houses |  |  |

**7.0 Please list the facilities that are available in your campus:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Facilities** | **Yes** | **No** |
| **7.0.1** | Canteen |  |  |
| **7.0.2** | Cricket Ground |  |  |
| **7.0.3** | Basket Ball Court |  |  |
| **7.0.4** | Football Ground |  |  |
| **7.0.5** | Billiards Table |  |  |
| **7.0.6** | Swimming Pool |  |  |
| **7.0.7** | Lawn Tennis Court |  |  |
| **7.0.8** | Badminton Court |  |  |
| **7.0.9** | Squash Facilities |  |  |
| **7.0.10** | Gymnasium |  |  |
| **7.0.11** | Any other |  |  |

**Exchange programmes**

**8.0** Please send list of foreign institutes having exchange programmes (both student and faculty) with your institute along with copy of MOUs

**8.0.1** Number of student exchange programmes with foreign institutes:

|  |
| --- |
|  |

(Please give detailed list along with copy of MOUs)

**8.0.2** Number of faculty exchange programmes with foreign institutes:

|  |
| --- |
|  |

(Please give detailed list along with copy of MOUs)

**8.1** How many students actually went abroad to study as part of the exchange programme in the year **2017-18?** (*Please give details of only those students who went as part of exchange programme for a minimum duration of three months)*

|  |  |  |
| --- | --- | --- |
|  | | |
| **Sr No** | **Name** | **Programme** | | **Semester** | **Batch** | | **Location** |
| 1 |  |  | |  |  | |  |
| 2 |  |  | |  |  | |  |
| 3 |  |  | |  |  | |  |
| 4 |  |  | |  |  | |  |
| 5 |  |  | |  |  | |  |

**8.2** How many faculty members actually went abroad as part of the exchange programme in the year **2017-18?** (*Please give details of only those faculty members who went as part of exchange programme for a minimum duration of three months)*

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**8.3** Number of students who came from abroad (minimum 3 months) as part of exchange programmes in the year **2017-18?**

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**8.4** Number of faculty who came from abroad (minimum 3 months) as part of exchange programme in the year **2017-18?**

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**8.5** Please provide us a list of five recruiters of your B-School along with name of the contact person and others details:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S. No** | **NAME OF THE COMPANY** | **CITY** | **Contact Person** | **Phone** | **Email ID** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |

**9.0** Please mention about the best practices /developments/ innovations (including those in pedagogy) that have been introduced in past few years in your institute. We may highlight them in the lead story.

**10.0** How many of your students are among existing corporate CEOs/MDs, CFOs etc.

**Please give detailed list with name of Company and designation.**

**.**

**Seal of the Institution Signature of Director**

**Date : / / 2018**